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E-News from US Tech

Hot fun in the summertime -- Semicon in SF and much more!

Maybe we just get a little crazy this time of year with MDM behind us, Semicon taking place, ATEexpo and IPC Midwest coming soon, a new media kit in the making, and yes -- oh yes -- our July issue out and on-line almost simultaneously! About this month's paper: it focuses on "PCB and Manufacturing," with special features covering 1) how to specify fluid dispensing equipment, 2) merging CAD/EDA design technology with the manufacturing process, 3) controlling reflow oven cooling rates, 4) embedding ICs inside PC boards, and 5) challenges of heavy wire bonding.

All this and about 40 pages of new product coverage, too!

Really exciting, we also have it all up online, and, so, we're hoping you take a brief "clickabout" 1) to www.efd-inc.com (this month's important E-News sponsor) and 2) to www.us-tech.com thereafter.

EFD® Launches New Web Site

EFD, Inc. has launched a new website at www.efd-inc.com. The new customer-focused site makes it easy for visitors to quickly obtain detailed information on EFD's Engineered Fluid Dispensing™ products and contact the company for equipment recommendations, worldwide technical support, and details on their unique no-charge system evaluation program.

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1X rate -- \$2250 3X rate -- \$1950

Send a quick e-mail to China... to over 90,000 recipients!

The U.S. Tech E-News, China Edition, announces new issues that are accessible on the web, and are typically sponsored by piggyback advertisers, just as our English-language U.S.Tech E-News is.

For ease of reading by Chinese engineers, many of whom speak and/or read both English and Chinese, we provide the content in both languages.

The E-news is sent to 90,000+ recipients, utilizing a list developed with our Chinese editorial and advertising partners, Wellink Media International Ltd based in Hong Kong and has offices in Shanghai and Shenzhen and, China Business Consulting based in Beijing.

- **Advertising Rates** -- Prices shown below are for China-only E-News piggyback announcements.
- **Translations** -- We can provide Chinese translation services and piggyback preparation. Ask your sales representative for rates and assistance.

1X rate -- \$750 3X rate -- \$700

HIGH-PERFORMANCE AND LOW COST ALTERNATIVES

Hard Surface Thermal Gap Fillers from Fujipoly

Fujipoly's Sarcon® GR and XR thermal interface materials can now be ordered with a hardened top surface. The hardened surface is less tacky than the opposing contact side allowing the thermal pad to consistently adhere to either the electrical component or opposing heat sink. This eliminates gap pad tearing during disassembly for re-work and simplifies both online and in-the-field maintenance.

Fujipoly GR-H and XR-H gap filler materials are available in eight different formulations and offer thermal conductivity from 1.2 to 17.0 W/m*K. These gap fillers are available in sheets with thicknesses from .5mm to 5.0mm up to a maximum 200mm x 300mm dimension. [More info.](#)

About Fujipoly America Corporation
 Fujipoly America Corporation is a wholly owned subsidiary of Fuji Polymer Industries Co., Ltd. of Japan. A QS-9000-registered company, Fujipoly America Corporation specializes in the fabrication of silicone rubber technology. It is a leader in the areas of elastomeric connectors, thermal interface materials, fusible tapes, LCD bezel assemblies, and custom silicon rubber intrusions. Fuji Polymer Industries Co., Ltd. has eight divisions

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创刊于1985年的《美国科技》杂志是美国一家主流的高科技电子类出版物。《美国科技》杂志如今与日新月异的电子工业界的广大同行正式见面。电子工程师、采购商、生产与制造人员、销售于市场营销经理以及企业决策管理层人士敬请关注我们每月推出的电子版杂志。

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EFD®新主页发布

EFD 公司近期发布了全新主页 www.efd-inc.com。该网站的全新界面提供其更为人性化的导航设计使您能够更快收集到关于 EFD 精密流体控制系统的详细信息，并联系专业人员提供相应设备导购或全球技术支持。同时您也可以获取更多关于 EFD 独家提供的免费试用活动的详情。